



## STAY CONNECTED TO YOUR VALENTINE WITH SWEET MOBILE ACCESSORIES UNDER \$40.

**[January 27 , 2015] Irwindale, CA** – What’s better than chocolate and roses? A great new smartphone case or mobile accessory system from PureGear! This year, we’ve got gift ideas that are the perfect complements to your sweetie’s lifestyle.

### HIP SPORTS ARMBAND WITH DRY+FLEX™

Surprise the fitness enthusiast in your life with the ultimate workout sidekick. We’ve combined the HIP Case + with the PureMove Armband with Dry+Flex.

#### Why it’s a sweet gift:

- The case features a rubberized finish, built-in kickstand and 2-slot ID, credit card or house key holder – so it’s perfect for hikes, runs or jaunts to the gym when he or she wants to travel light.
- The removable case features a 4-in-1 system that lets him or her clip, carry, prop or protect a smartphone, for maximum convenience on a run, at the gym, or a quick stop at Starbucks.
- The antibacterial, moisture-wicking, comfort fit armband is designed for maximum, odor-free comfort over time, and even features a cord keeper so earbuds won’t get tangled.

### PX360 EXTREME PROTECTION SYSTEM® FOR IPHONE 6

This is the ultimate gift for someone who loves the outdoors. Now your sweetie can enjoy his or her favorite extreme sports, hobbies or pastimes with all of the essentials necessary to protect an iPhone 6.

#### Why it’s a sweet gift:

- The PX360° case features a durable, high impact resistant, screw-on design that has been engineered and tested to handle standard drops – like the ones that happen when you’re skateboarding or playing tennis.
- The attached carabiner can be used to clip an iPhone to a belt, backpack, purse, stroller or other gear, so he or she can enjoy hands-free peace of mind while rock-climbing or mountain biking. Port cover for lightning/audio ports helps protect against dust and grit, whether at the beach or at the bottom of a backpack.
- The handy installation tool doubles as a kickstand, so he or she can optimally position an iPhone 6 when playing music or watching media.



Available for iPhone 6 and iPhone 5s/5. **MSRP: \$39.99**



Available for iPhone 6 in Black, Green, Blue and Purple. **MSRP: \$39.99.**



Available in Perfect Black perforated faux leather, Simply Caramel leather or Naturally Navy canvas for iPhone 6/6 Plus and Perfect Black for Samsung Galaxy Note 4. **MSRP: \$39.99.**

### EXPRESS FOLIO™

Looking for a mobile device case for the style maven in your life? This is the one. The Express Folio combines the functionality of a device case and wallet in one with sleek style that's sure to accessorize with any outfit.

#### Why it's a sweet gift:

- It's available in an elegant perforated faux leather or canvas style, and it's sleek enough to stash in a clutch or blazer pocket without adding bulk.
- Magnetic strap allows you to prop your device to video conference, chat hands-free or watch media while you travel.
- It features three built-in ID or credit card slots, which are perfect for stashing an ID, credit or debit cards, cash, and even a house key – and ideal for a long day at work, followed by dinner reservations.

### SLIM SHELL WITH KICKSTAND

Give your sweetie a gift with flavor – with our best-selling Slim Shell. Inspired by one of our most popular products ever, it's now available with a versatile kickstand.



Available for iPhone 6 and 6 Plus in Matte Black or Glossy White. Coming soon for Samsung Galaxy S6. **MSRP: \$29.99**

#### Why it's a sweet gift:

- He or she can use the kickstand to position a device horizontally, to video chat, watch his or her favorite media and more.
- The flexible rubber and durable polycarbonate construction offer smart, sleek device protection that's easy to snap on and off.
- It's a great companion gift for a new iPhone 6/6 Plus!

### ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.