



IT'S THE MOST FLEXIBLE FOLIO EVER – INTRODUCING THE NEW UNIVERSAL TABLET FOLIO FROM PUREGEAR.

[July 10, 2014] Irwindale, CA – If you've been waiting for the perfect folio for your tablet or e-reader, your time has come! The new Universal Tablet Folio from PureGear has it all. Now you can protect, prop and view any 7"-8" or 9"-10" tablet, while also keeping a stylus and all of your daily or travel essentials all in one place.

The Universal Tablet Folio's innovative design features flexible bands that can hold a wide range of tablets in place. The streamlined design props for hands-free viewing and typing, and makes it perfect for catching up on emails and reading on the go. Multiple slots on the inside cover hold documents, credit cards or IDs, to keep essentials close at hand in a backpack, briefcase or tote. The Folio features a magnetic closure and premium protective soft-touch material, to keep your tablet secure and your touchscreen pristine, whether you're a frequent flier, business commuter, or student on the go.

The Universal Tablet Folio is available for 7"-8" tablets at an MSRP of \$39.99, and for 9"-10" tablets at an MSRP of \$49.99. Available now at www.pure-gear.com.

ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.