



## CHECK OUT OUR FAVORITE MOBILE ACCESSORY GIFTS FOR MOTHER'S DAY!

**[March 26, 2014] Irwindale, CA** – This Mother's Day, give the mom in your life the gifts of time, convenience, entertainment, versatility and protection – whether she's working out, running errands or chilling out. These great mobile accessories from PureGear are also the perfect companion gifts for a new smartphone.



Available for iPhone 5S/5/5C in two sizes and colors. **MSRP: \$49.99**

### **PUREMOVE SPORTS ARMBAND WITH DRY+FLEX™**

Looking for a great gift for a fitness-loving mom? This innovative new armband and mobile device case in one features an antibacterial, odor-free and washable armband that will keep her phone protected and accessible while she's on the move.

#### **Why she'll love it:**

- The case design allows her to snap her iPhone in securely and still interact directly with the screen, to change music or answer a call during a run.
- The flexible, adjustable, padded armband is designed to maximize airflow, circulation and comfort, and wicks away moisture during a vigorous workout.
- 3M reflective material provides added safety for evening or night-time runners and walkers.



Available for iPhone 5S/5. **MSRP: \$49.99**

### **DUALTEK™ XT EXTREME TERRAIN CASE**

The DualTek XT for Extreme Terrain is the ultimate in mobile device protection for outdoor adventure-loving moms. This rugged, weatherproof, dust proof and splash proof case offers several layers of shock-absorbing protection, a lanyard hook and wristlet, and acoustic weatherproof ports, to keep her device accessible and safe in extreme conditions.

#### **Why she'll love it:**

- It protects her smartphone from exposure to dust, sand, raindrops or the occasional splash of water, so it's equally ideal for use at the beach or pool – or while boating or hiking.
- The lanyard hook and wristlet make this case perfect for hands-free adventures like biking or climbing.
- It provides shock resistant protection against bumps and drops of up to six feet, so she can relax when the kids reach for her phone.
- Acoustic weatherproof ports offer easy access to audio and lighting, so she can take calls, snap photos, or turn down her ringer even in dusty or wet conditions.



Available for iPhone 4S/4, iPhone 5S/5/5C, Samsung Galaxy S4/S4 Mini. **MSRP: \$29.99**

### **FABFOLIO**

The perfect gift for a mom who likes to travel light, but stay organized. This protective, yet lightweight case doubles as a wallet, and includes three built-in slots to hold cards and cash.

#### **Why she'll love it:**

- This slender case fits perfectly in a clutch or jacket pocket.
- Streamlined pockets hold essentials like a driver's license and debit card, so she can leave the bulky tote or diaper bag at home.
- The soft, microfiber interior protects her device's screen against scratches or dings and closes securely with a magnetic flap.
- Can be used like a kickstand, to prop a mobile device in order to view movies or videochat.



Available in select versions for iPhone 5S/5/5C, Samsung Galaxy SIII, and Samsung Galaxy S4. **MSRP: \$29.99**

### RETRO GAME CASE

High tech meets low tech with these playful Retro Game Cases. Available in three versions: "Groovy", Amazing" and "Undecided," each colorful case features a built-in, old school puzzle-like game on the back. We love them – and we're not the only ones. They were also featured in Rachael Ray's Holiday Gift Guide.

#### Why she'll love it:

- Mobile phone protection? Check. Fun conversation starter? It's all there.
- Phone battery running low? These cases are the perfect diversion for mom, or for kids during long waits at the doctor's office, or in a checkout line.



Available for iPhone 4S/4, iPhone 5S/5, and Samsung Galaxy S III. **MSRP: \$34.99**

### SMARTPHONE SUPPORT SYSTEM™

More convenience. More flexibility. More fun. With this versatile system, the mom in your life can clip, prop, access, view, find or protect her mobile device. It features a snap-on grip case, screen shield, clip-on holster and 360° pivot kickstand. Each element works together in a modular way, so she can position her smartphone to view things horizontally or vertically.

#### Why she'll love it:

- She can tuck her ID and credit card between the clip and phone, under the phone, or use the clip feature to keep essentials close at hand.
- Clip a device in the car to use GPS, or let kids watch movies from the back seat.
- Prop it to take a hands-free call or videoconference, or to use a cooking, gardening or fitness app.
- Keep it tethered to her purse, tote bag or clothing during a commute or while running errands.



Compatible with Google Nexus 5, HTC One (M7, M8), iPad Air, iPad Mini, iPhone 4S/4, iPhone 5S/5/5C, Motorola Moto X, Motorola Moto G, Samsung Galaxy S4/S4 Mini, and Samsung Galaxy S5. **MSRP: \$24.99**

### PURETEK™ ROLL-ON SCREEN SHIELD KIT

Nothing takes a beating like the screen of a mom's phone. With a patented application tray and roller, this easy-to-apply screen shield kit will keep her mobile device screen pristine and protected.

#### Why she'll love it:

- The patented tray ensures foolproof application and alignment every time – with no bubbles, hassles or dust.
- Screen shields are made from high definition-clarity, self-healing industrial strength material that protects against scratches, greasy kid fingerprints and more.
- Available in Anti-Fingerprint + HD, Anti-Glare or Impact Protection + HD, so she can enjoy a bright, clear viewing experience, whether she's using her device indoors or outdoors, watching media or looking for added screen protection.

### ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.