



PUREGEAR IS JOINING THE FIGHT AGAINST BREAST CANCER AT THE 2014 SUSAN G. KOMEN RACE FOR THE CURE® IN LOS ANGELES.

[February 7, 2014] Irwindale, CA – At PureGear, we're passionate about making a difference in the fight against breast cancer. That's why, on March 1, 2014, Team PureGear will be participating in the Susan G. Komen 5K Race for the Cure® at Dodger Stadium in Los Angeles.

Will you be there? If so, come see us! In addition to running in the race, our team will be greeting participants at the PureGear booth at the finish line. Pose for a free picture in the PureGear Photo Pod, or get a sneak peek at our latest product offerings including the new PureMove premium armband with antibacterial band and headset cord keeper. If you like what you see and are interested in purchasing something, we'll be donating 50% of all proceeds from products sold at the race to the Komen Foundation.

PureGear brand ambassadors will also be on site, handing out free limited edition Slim Shell cases (while supplies last) for the iPhone 5/5S in one of two shades of pink. These limited edition cases will also be donated to the Survivors in special event gift bags.

ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.