



WHAT'S THE PERFECT WAY TO MAKE HOLIDAYS BRIGHT? A GREAT TECH GIFT FROM PUREGEAR!

[November 15, 2013] Irwindale, CA – You've got a list of people to shop for. We've got outstanding gift ideas! This holiday season, surprise your favorite tech enthusiast with the perfect mobile accessories from PureGear. Whether you give them alone, or as a companion gift with one of the great new devices that launched this year, these PureGear products are guaranteed to add some sparkle to your holiday.

FABFOLIO™

Now your most fashionable friend or family member can travel light and stay organized with PureGear's versatile FabFolio case – available for available for iPhone 5S/5/5c and iPhone 4S/4. This protective yet lightweight case doubles as a wallet, and features three built-in slots to hold cards and cash.

Why it's a great gift:

- This slender case fits perfectly in a clutch or jacket breast pocket, without adding bulk like a wallet.
- Its sophisticated, gender-neutral design is ideal for a man or woman.
- The soft, microfiber interior protects an iPhone's screen against scratches or dings and closes securely with a magnetic flap.
- Prop an iPhone with the kickstand to view movies or connect via FaceTime.

RETRO GAME CASES

Now you can give your favorite people the gift of conversation-starting fun. Our Retro Game Cases blend old school games and mazes with new school protection for your mobile device. Choose from "Groovy," "Amazing" or "Undecided."

Why it's a great gift:

- These cases are equal parts fun design element and device protector.
- It's the perfect diversion on days when the battery's running low.

LIMITED EDITION RETRO GAME CASES

Be among the few to own or give one of our wildly popular Retro Game Cases for iPhone 5S/5 in new, limited edition colors. Hurry – they're only available until the end of the year!

Why it's a great gift:

- From now until December 31st, you can choose from Groovy, Undecided or Amazing in Black + Gray for iPhone 5S/5.
- It's a great one-of-a-kind gift for the friend or loved one who likes to stray from the beaten path.

DUALTEK® EXTREME SHOCK CASE + SHIELD

Giving a new iPhone to someone you love is great. Giving a new iPhone or mobile device with a case that combines smart design, extreme shock protection, an ergonomic grip and corner impact protection is even better.

Why it's a great gift:

- Its shock-resistant design protects against drops of up to six feet – so his or her new phone will still look new, months from now.
- The ergonomic grip helps keep his phone securely in his hands – even if he's wearing gloves.
- The screen shield protects her phone's touchscreen against dings or scratches, snow or dirt.

PURETEK™ ROLL-ON SCREEN SHIELD KIT

Give the gift of a clean, bubble-free, pristine touchscreen this holiday season. This screen shield kit is the first of its kind to include a patented application tray and roller. Just pop a mobile device into the tray and slide the roller back and forth to apply the screen shield.

Why it's a great gift:

- High-definition clarity, self-healing industrial strength material protects a phone or mobile device touchscreen from getting scratched when it's lying at the bottom of a bag or purse.
- It's easy enough for a child or tech-phobe to apply, rolls on perfectly, and stays on indefinitely.

ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.