



CHECK OUT THE NEW HIP CASE + FOR THE NEW IPHONE - OUR MOST FUNCTIONAL CASE YET.

[September 9, 2014] Irwindale, CA – When Apple launches the new iPhone on September 9th, will you be ready? If you've got the Hip Case + from PureGear, you are. This versatile, 4-in-1 system enables you to get even more functionality, convenience and protection for your new iPhone.

The Hip Case + includes a case, clip, ID or credit card holder and kickstand that enables you to clip, carry, prop and protect your iPhone 6, so you can travel light for virtually any type of activity.

- Stash your ID, credit card or house key in the two slots, and your phone can double as a wallet.
- With two built-in kickstands, you can prop it using the holster clip stand or low-profile case kickstand to watch media or use your iPhone as an alarm clock.
- Rotate the clip 180 degrees to your preferred position, for clipping or propping vertically or horizontally in order to use FaceTime or chat hands free.
- Clip it to a gym bag, purse, car shoulder belt, or stroller to chat hands free while you're out and about.
- Remove the holster to slim the case down in order to fit it easily into a lapel pocket or clutch.
- If you're working out, the rubberized grip helps keep your iPhone from slipping out of your grasp, and the holster clip can double as a management system for your headset cables.
- You can also clip your iPhone 6 facing in or out, depending on your preference or privacy needs.

The Hip Case + is available soon for the new iPhone in Black and Gray and the iPhone 5S/5 in Black.
MSRP: \$34.99

ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.