



IT'S THE ULTIMATE WORKOUT ACCESSORY – PUREGEAR'S HIP SPORTS ARMBAND WITH DRY+FLEX.

[January 30, 2015] Irwindale, CA – Looking to add some fun to your workout and make it easier to stick to your New Year's fitness resolutions? Look no further than PureGear's HIP Sports Armband with Dry+Flex™. It's got everything you need to listen to music or podcasts, or chat hands-free while you're on the move.

The incredible versatile HIP Case features a rubberized grip, built-in kickstand and 2-slot ID, credit card or house key holder – all part of a 4-in-1 system that lets you clip, carry, prop or protect your iPhone 6 and iPhone 5S/5. It attaches to an antibacterial, odor-free, moisture-wicking, armband that's designed for maximum comfort and durability, and even features a cord keeper, so your earbud wires won't tangle as you run. You can also slide the case out of the armband, and stash it in a pocket, briefcase or small purse when you want to travel light. Available at an MSRP of \$39.99.

Coming soon at www.pure-gear.com



ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.