



PUREGEAR OFFERS ULTIMATE SMARTPHONE SHOCK PROTECTION WITH THE LAUNCH OF THE DUALTEK™ EXTREME SHOCK CASE + SHIELD.

[January 26, 2012] Irwindale, CA – Now consumers looking for smart mobile phone accessories can enjoy the best in extreme shock protection with the launch of PureGear's DualTek Extreme Shock Case + Shield. The smart design of this sleek, yet rugged system allows for easy access to touchscreens, power buttons and charging docks, while protecting your smartphone from the bumps, whacks and knocks that come into play during the course of your active life.

The DualTek Extreme Shock Case + Shield offers 360° protection for your smartphone, and is designed for compatibility with Samsung, Apple, Motorola, and HTC. Fabricated from durable layered materials, the DualTek case combines strength, toughness and flexibility. It offers Shock Absorbing Corner Impact Protection to control shock by isolating vibration for drops up to six feet, coupled with an ergonomic grip that helps you hold onto your phone, and comes with an added screen shield that protects against dings and scratches. DualTek's sleek design provides stylish impact protection without added bulk, and is available in four colors – black, white, pink and purple. At a MSRP of \$39.99, DualTek is an affordable way to add years of versatility and value to your smartphone.

"At PureGear, we're always looking for innovative and sensible ways to enhance your mobile device experience," says Mike Cavanah, President of PureGear. "Even the most careful of us drops or accidentally damages our phone from time to time. With the DualTek Extreme Shock Case + Shield, you can protect your investment, while enjoying the ultimate in style and ease of use."

PureGear offers a full range of mobile device accessory products that enable you to Protect, Listen, Power and Connect, in order to free your hands, time and mind. Available at select retailers, including our flagship retail store on 1715 E. Colorado Blvd., Pasadena, CA, 91106. For more information or to purchase product online, please visit www.pure-gear.com.

To follow PureGear's latest news and updates, stay tuned for regular updates and announcements on our blog at <http://blog.pure-gear.com>, or check us out on Facebook at www.facebook.com/puregear, Twitter at <http://www.twitter.com/puregear>, YouTube at www.youtube.com/puregeartv and Pinterest at <http://pinterest.com/puregear>.

ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.