



THE GLOBAL STAGE FOR INNOVATION

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HIP SPORTS ARMBAND WITH DRY+FLEX™



EXPRESS FOLIO™



POWERBANK 10,000 mAh



PURETEK™ FLEXIBLE GLASS



EXTREME USB WALL AND CAR CHARGERS



24W DUAL USB WALL AND CAR CHARGERS

## GEAR UP FOR THE NEW YEAR – WITH PUREGEAR'S NEW OFFERINGS AT CES 2015.

**[December 4, 2014] Irwindale, CA** – Help us ring in the new year at CES 2015! Join us from January 6-9 in the North Hall, iLounge 3506 at the Las Vegas Convention Center – and get a preview of our new offerings, while you browse the latest releases in consumer electronics. We can't wait to share – so here's a sneak peek of what you'll see at the PureGear booth.

### HIP SPORTS ARMBAND WITH DRY+FLEX™

Want something for those New Year's fitness resolutions? We've combined PureGear's incredibly versatile Hip Case + with a new Hip Sports Armband with Dry+Flex. The removable case features a rubberized grip, built-in kickstand, and 2-slot ID, credit card or house key holder, so you can travel light. The case features a 4-in-1 system that lets you clip, carry, prop or protect your iPhone 6. Best of all – it now comes with an odor-free, moisture-wicking, comfort fit armband and cord keeper, that keeps your iPhone 6 safe and on hand during any type of workout. Available at an MSRP of \$39.99.

### EXPRESS FOLIO™

It's time to retire that bulky wallet. Get a jump on organization in the new year with the Express Folio. This case offers the elegance of a sleek faux leather or a natural canvas construction with the ability to prop, so you can watch media or talk hands free. Best of all, it features three built-in ID or credit card slots, which you can use to stash your ID, credit or debit cards, cash – even a house key. Available in Perfectly Black perforated faux leather, Simply Caramel faux leather or Naturally Navy canvas for iPhone 6 and iPhone 6 Plus. Available at an MSRP of \$39.99.

### POWERBANK 10,000 mAh

Power into the new year with the PureGear Powerbank 10,000 mAh. It's a must-have for a frequent traveler. This supercharged, dual USB powerbank lets you simultaneously charge 2 handsets or 1 tablet, for up to 40 hours of additional talk time. It features blue LED light indicators, comes with a micro USB cable, and is compatible with a wide range of products from Apple, Samsung and more, for the ultimate in convenience and versatility on the go. Available at an MSRP of \$59.99

**PUREGEAR®**  
SMART. SIMPLE. SENSIBLE.®

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### **PURETEK™ FLEXIBLE GLASS**

Good news for everyone who just received a new device for the holidays – now you can keep your screen pristine with PureTek Flexible Glass, the most innovative screen shield on the market. It is a flexible, shatter-safe 0.24 mm thick glass screen. Its ultra thin profile offers the ultimate in screen clarity and protection, with greater than 90% transparency with no rainbow effect, pixilation or sparkling, and 9H anti-scratch hardness. It comes with a patented PureTek Roll-On Kit™, for flawless application that's perfectly sized to fit the new screen of your iPhone 5, iPhone 6/6 Plus, iPad Mini 3, iPad Air 2, Samsung S5 or Galaxy Note 4. Available at an MSRP of \$39.99.

### **EXTREME USB WALL AND CAR CHARGERS**

Spend less time in the new year charging your devices at home, in the office or in the car with PureGear's Extreme USB Wall and Car Chargers. With Qualcomm® Quick Charge™ 2.0 enabled technology, they can dramatically reduce charging time by up to 75% when paired with a compatible Quick Charge 2.0 enabled mobile device like the HTC One (M8), Samsung Note 4 or Samsung Edge. If you don't have a compatible device, Extreme USB Wall and Car Chargers are universal, so you can also use them to power up any smartphone or tablet. The Extreme Car Charger features a 12W USB port and a sleek design that fits into a glove box or console. The Extreme Wall Charger features a 12W USB port with retractable prongs that make it easy to stash in a drawer or bag. Available at an MSRP of \$29.99.

### **24W DUAL USB WALL AND CAR CHARGERS**

Now you can power up your phone and tablet, two phones or two tablets at the same time with PureGear's new 24W Dual USB Wall and Car Chargers. Both include dual USB ports, along with the capacity to charge up to two smartphones and/or Bluetooth devices, tablets or high-powered handsets simultaneously. This includes all iPhones and Android phones, all iPads and high-powered smartphones like the Galaxy Note 4. Available at an MSRP of \$29.99.

### **PUREGEAR BOOTH ACTIVITIES**

If you're planning to be at CES, stop by the PureGear booth – we've got some free goodies! Have one of our representatives roll on a free PureTek for select mobile devices and receive free PureGear tote bags (while supplies last). Hang out with the PureGear brand ambassadors and get your questions answered.

Coming soon at [www.pure-gear.com](http://www.pure-gear.com)

### **ABOUT PUREGEAR**

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.