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DualTek® Extreme Shock Case + Shield

PX260™ Protection System

Utilitarian® Smartphone Support System®

Retro Game Case Line

PX360® Extreme Protection System

Retro Game Case Line

## COME SEE THE LATEST NEW RELEASES AND iPhone 5 ACCESSORIES FROM PUREGEAR AT CES 2013.

**[November 5, 2012] Irwindale, CA** – The biggest consumer electronics show in the world just got a little more exciting! This January, the hottest new collection of iPhone 5 accessories from PureGear will be on display at the 2013 International CES in Las Vegas. Come visit our booth #6006 in the North Hall, iLounge to view and review the most comprehensive line of iPhone 5 mobile accessories on the market!

So what's new? A whole array of versatile cases designed to enhance your iPhone 5 experience in smart, simple ways that just make sense.

### PX260™ PROTECTION SYSTEM

Now you can enjoy a stress-free iPhone experience indoors or out. With the PX260 Protection System, you can protect your iPhone 5 with a durable case, screen shield, water-resistant pouch and utility tool that functions as a bottle opener and wrench. The sporty design protects your phone against drops and scratches, and comes in a range of appealing colors that include Matte Black, Clay Blue, Moss Green and Orchid Purple.

### PX360® EXTREME PROTECTION SYSTEM

This system packs all of the gear you'll need to get the most out of your new iPhone 5 in the great outdoors – including a PX360 case, carabiner, screen shield, water-resistant pouch and utility tool that functions as a kickstand, and more. The sporty, stylish design and carabiner clip deliver a dose of military, rugged cool, while helping to keep your phone more accessible, and protect against drops and scratches. Available in the same color options as the PX260. Now you'll be able to clip your iPhone 5 to your backpack, purse or belt loop with the attached carabiner and keep it handy and safe on the go!

### DUALTEK® EXTREME SHOCK CASE + SHIELD

Extreme protection has never looked so good. This newly redesigned, sleek, yet durable system combines smart functionality with extreme shock protection that's a perfect fit for the iPhone 5. It features an ergonomic grip, screen shield and impact resistant design that absorbs shock from falls of up to six feet. It's designed to fit the iPhone 5's thinner profile and extra large screen, and will keep it protected from the inevitable drops and scratches. Available in Indigo Blue, Simply Pink, Fern Green, Kayak Yellow, Arctic White and Galaxy Black.

### **UTILITARIAN® SMARTPHONE SUPPORT SYSTEM®**

This incredibly versatile system lets you clip, prop, access, view, find or protect your new iPhone 5. It includes a snap-on grip case, screen shield, clip-on holster and 360° pivot kickstand that lets you view things horizontally or vertically. Each element works together in a modular way, so you can optimally position your iPhone to do whatever you want, from watching media to using GPS and more. Use the clip-on holster to secure your iPhone to a belt loop or purse strap, so it's always handy when you need to make reservations or snap photos. Once you try it out, you seriously won't know how you ever got by without it. Available in Black and White.

### **RETRO GAME CASE LINE**

At CES, PureGear will also be showing a playful new line of iPhone 5 game cases that take mind-bending to a different level. Each case features a built-in, retro puzzle-like game on the back. We like to think of it as equal parts conversation-starter, playful design element, and diversion on days when you've forgotten to charge your device. Check out our three models – "Groovy", "aMAZEing" and "Undecided" at the show. Coming soon in 2013.

In addition to these featured products for iPhone 5, we'll be showing a broad selection of mobile device accessory products that let you Protect, Listen, Power and Connect, to add enhanced functionality and fun to the industry's leading smartphone models including Samsung, Motorola, HTC, LG, Nokia, and more. For additional information or to purchase product online, please visit [www.pure-gear.com](http://www.pure-gear.com).

To follow PureGear's latest news and updates, stay tuned for regular updates and announcements on our blog at <http://blog.pure-gear.com>, or check us out on Facebook at [www.facebook.com/puregear](http://www.facebook.com/puregear), Twitter at <http://www.twitter.com/puregear>, YouTube at [www.youtube.com/puregeartv](http://www.youtube.com/puregeartv) and Pinterest at <http://pinterest.com/puregear>.

### **ABOUT PUREGEAR**

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.