



SHOP SMART FOR BACK TO SCHOOL WITH THE TOP TECH PICKS FROM PUREGEAR.

[July 8, 2014] Irwindale, CA – Our favorite picks for the new school year are designed to provide the smartest protection, convenience, versatility and fun – on campus or off.



Available for iPhone 5S/5/5C in two sizes and colors. **MSRP: \$39.99**

PUREMOVE SPORTS ARMBAND WITH DRY+FLEX™

Chat or listen on the go, in between classes, at sports practice, and more with the Pure-Move armband. This innovative design features an antibacterial, odor-free and washable armband that keeps your iPhone protected and easily accessible.

Why it earns top marks:

- Simply snap your iPhone in securely and you can still interact directly with the screen to change music, listen to a recorded lecture or answer a call while you're on a run or at the campus gym.
- The flexible, adjustable, padded armband is designed to maximize airflow, circulation and comfort, and wicks away moisture during a workout or team run.
- Reflective material provides added safety when walking or running after dark.



Available in a range of colors for various Apple, Samsung, HTC, and LG devices. **MSRP: \$34.99**

DUALTEK™ EXTREME SHOCK CASE

If you prefer skateboarding or mountain biking to taking the campus shuttle bus, the DualTek is the perfect case to bring along for the ride. The patented design offers several layers of shock-absorbing protection, durable, layered construction and an ergonomic grip to keep your device protected against the unexpected bumps, drops or dings that are part of a school day.

Why it earns top marks:

- The ergonomic design offers a secure grip, making it easier to hold onto your smartphone while running laps or heading to your next class.
- It provides shock resistance and corner impact protection against bumps and drops of up to six feet and is military standard approved – perfect for the most active teen or college student.
- Slim and sleek design provides stylish impact protection with minimal bulk.



Available for iPhone 4S/4, iPhone 5S/5/5C, Samsung Galaxy S4. **MSRP: \$29.99**

FABFOLIO

You've got enough to carry in your backpack. Why carry a wallet too? PureGear's versatile, stylish FabFolio case is the ultimate streamlined organizer. This protective, yet lightweight case doubles as a wallet, features a choice of attractive fabric outer casings and includes three built-in slots to hold cards and cash.

Why it earns top marks:

- This slender case fits perfectly in a small bag or jacket pocket, and comes in two colors and textures that complement your style.
- Streamlined pockets hold essentials like a driver's license and debit card, so you can head out on campus without hauling along a bulky purse or wallet.

- Magnetic closure doubles as a kickstand, to prop a mobile device in order to video chat, research something online, or watch media in your dorm room.

FOLIO CASES

With PureGear's wide array of Folio cases, it's never been easier to keep essentials at the ready. These smart device cases feature sleek, slim profiles with inner slots for ID and credit cards.

Why they earn top marks:

- With the Folio, cash and cards stay secure when on the go while your device is protected.
- The Universal Tablet Folio includes flexible bands that can securely protect, prop and hold a wide range of tablets in place.
- Choose a Folio with Kickstand and you can also prop your device to enjoy media, watch lectures hands-free, or type notes on a tablet.

RETRO GAME CASE

Old school meets new school for back to school. These playful Retro Game Cases are available in three versions: "Groovy," "Amazing" and "Undecided." Whether you choose the colorful original designs or the understated limited edition cases in Black or Gray, each features a built-in, old school puzzle game on the back.

Why it earns top marks:

- Now you can entertain your friends between classes, on the bus, or during off hours while protecting your device.
- These cases are the perfect diversion on days when your battery's low or you've forgotten to charge your phone.

PUREGEAR GLASS

How do you define screen clarity and protection? We define it as PureGear Glass. This 0.33 mm thick, durable tempered glass features 9H anti-scratch hardness with no rainbow effect, pixilation or sparkling. Your device gets long lasting, durable protection, combined with excellent touch screen sensitivity and a smooth finish.

Why it earns top marks:

- Keep your device's screen free and clear of scratches from keys or pens at the bottom of a backpack.
- High definition, durable tempered glass can stand up to even the most dedicated texters.
- Easy to install, long lasting adhesive and a lifetime warranty ensures durable clarity for the life span of your device.

ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.



Folio with Kickstand is available for iPad [MSRP: \$49.99] and iPad Mini [MSRP: \$39.99], LG G2 [MSRP: \$39.99] and Samsung Galaxy S4 and Note 2 [MSRP: \$39.99]



Universal Tablet Folio is available for 7-8" tablets [MSRP: \$39.99] and 9-10" tablets [MSRP: \$49.99]



Available in select versions for iPhone 5S/5/5C, Samsung Galaxy SIII, and Samsung Galaxy S4. MSRP: \$29.99



Available for iPhone 5S/5/5C and Samsung Galaxy S5. MSRP: \$34.99