



## IT'S TIME TO UPDATE YOUR HOLIDAY WISH LIST WITH GREAT TECH GIFTS FROM PUREGEAR.

**[ October 6, 2014 ] Irwindale, CA** – It's been another great year of exciting mobile device launches. This year the shopping is easy, with a whole new array of great tech gifts from PureGear. iPhone 6 is sure to be a hot gift this holiday, and we've got you covered with a full range of exciting and fun iPhone 6 accessories. Whether you're giving them as companion gifts with a new smartphone or tablet, or putting them on your own wish list, these PureGear products are sure to put a smile on someone's face.

### HIP CASE+

It's hard to find a case that does more than this one. The HIP Case + is a versatile 4-in-1 system that includes a case with rubberized grip, 180-degree rotating clip, 2-slot ID or credit card holder and low-profile kickstand.



#### Why it's a great gift:

- This case lets you optimally position your mobile device for virtually any activity – whether you want to clip it, carry it, prop it or protect it.
- Got someone on your list who likes to travel light? Now they can, by stashing an ID, house key and credit card in the slots.
- It's also a great choice for multitaskers and fitness enthusiasts. HIP Case + lets them clip their mobile device to a belt, purse or backpack, prop it to watch media or talk hands-free.
- The holster clip also works as cable management for your ear buds.
- Available in Black or Gray at an MSRP of \$34.99.

### UNIVERSAL FOLIO

Looking for the perfect companion gift for a new tablet or e-reader? Look no further. The new Universal Tablet Folio lets you protect, prop and view any 7"-8" or 9"-10" tablet, while also keeping a stylus and travel essentials all in one place.



#### Why it's a great gift:

- Flexible bands can hold a wide range of tablets in place, making it a versatile choice for any e-reader or tablet.
- Got a frequent flier or business commuter on your list? The Universal Folio features multiple slots on the inside cover that hold documents, credit cards or IDs along with a stylus holder.
- It also props for hands-free viewing and typing, whether you're catching up on emails or reading on the go – making it a great gift for an active student.
- Available for 7"-8" tablets at an MSRP of \$39.99, and for 9"-10" tablets at an MSRP of \$49.99.

## EXPRESS FOLIO

It's the wallet and device case that does it all. The elegant Express Folio lets you travel light with protection, convenience and style.



### Why it's a great gift:

- Got someone on your list who needs a new wallet? The Express Folio features three built-in ID or credit card slots, which you can use to stash your ID, credit or debit cards, cash – even a house key.
- Use the flap as a kickstand to prop your mobile device and watch media, videoconference or talk hands-free.
- Offered in canvas or faux leather, its elegant, gender-neutral design is appropriate for a man or woman.
- Available in Perfectly Black perforated faux leather, Simply Caramel faux leather or Naturally Navy canvas at an MSRP of \$39.99.

## SLIM SHELL

Looking for a great stocking stuffer? Our best-selling Slim Shell is one of our most popular products ever. It comes in an array of delectable flavors, for a playful shot of personality combined with smart, sleek device protection.



### Why it's a great gift:

- It's easy to snap on and off, thanks to the flexible rubber and durable polycarbonate construction.
- Our latest design features sleek metal volume and power buttons that are rugged enough to stand up to long-term use.
- Available in a wide selection of delectable flavors that appeal to everyone's taste. It's a great companion gift for a new mobile device.
- Choose from a range of colors, at an MSRP starting at \$24.99.

## DUALTEK™ EXTREME SHOCK CASE

This case combines a stylish design with extreme durability and impressive device protection. The patented design features an ergonomic grip, durable, layered construction and shock-resistant corner impact protection.



### Why it's a great gift:

- This is the gift for the person on your list who requires ultimate protection for their mobile device. Whether they're fitness enthusiasts or just accident-prone, the DualTek is up to the challenge.
- It's Military Standard Tested and Approved for iPhone 6 and 6 Plus for an extra layer of protection and security.
- The ergonomic grip makes it harder to slip out of your grasp during a run or hike.
- Durable, layered construction and corner impact protection guard against bumps, drops or dings – including falls of up to six feet – to keep a brand new mobile device safe in the months to come.
- Available in a range of colors, at an MSRP starting at \$34.99.

## ABOUT PUREGEAR

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.