

November 10, 2011, Irwindale, CA - **PUREGEAR TRAVEL CHARGER WITH AUTO-DETECT NAMED AS CES INNOVATIONS 2012 DESIGN AND ENGINEERING AWARD HONOREE**

PureGear has developed a Travel Charger with Auto-Detect that standardizes mobile device charging by automatically detecting the phone type and providing the necessary handshaking between the device and power supply. This product makes life even simpler with dual USB ports. Recently recognized as an honoree at the CES Innovations Award, this patent pending technology reduces the need for multiple chargers for a true universal charging solution.

The prestigious Innovations Design and Engineering Awards are sponsored by the Consumer Electronics Association (CEA)[®], the producer of the International CES, the world's largest consumer technology tradeshow, and have been recognizing achievements in product design and engineering since 1976. The Best of Innovations honor is awarded to the products with the highest judges' scores and will be featured in the Innovations Design and Engineering Showcase at the 2012 International CES.

Available in Spring 2012.. For more information visit www.pure-gear.com.

