

EASILY ACCESS HARD-TO-REACH IPHONE COMMANDS WITH SMART + BUTTONS



Irwindale, CA – September 1, 2015 - As the iPhone increases in size, single-handed screen navigation becomes more challenging for mobile users. Announced today, PureGear's Smart + Buttons, the first high-definition tempered glass screen protector of its kind, conveniently places invisible shortcuts on both sides of the iPhone 6 and 6 Plus' home button. These shortcuts replicate the functions of the top buttons for easy, single-handed screen swiping.

According to a recent study conducted by Expert Exchange, a user's hand must measure 9.6 inches or 11.4 inches to comfortably use the iPhone 6 and iPhone 6 Plus, respectively. However, the average male's hand is only 7.4 inches; the average female's is 6.7 inches. As phone size continues to outgrow the average hand, Smart + Buttons puts full control of the iPhone back into one hand so both aren't used for holding the device.

Applying Smart + Buttons is simple and doesn't require an app or additional software. Each shield comes equipped with PureGear's patented application tray and roller, a fool-proof, three-step process that eliminates bubbles and misalignment. Simply place the iPhone into the tray and roll on the shield's scratch resistance and touch and swipe precision.

Smart + Buttons will be available for \$39.99 beginning today from pure-gear.com. The following tempered glass screen protectors are also available:

- High definition tempered glass + roll-on tray (\$34.99)
- Privacy tempered glass + roll-on tray (\$34.99 - \$39.99)
- Tempered glass with aluminum border in gold (\$34.99)
- Tempered glass with aluminum border in silver (\$34.99)

For more information on PureGear and its full product line, click [here](http://Pure-Gear.com). Pure-Gear.com for \$34.99.

About PureGear

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.