

PURGEAR'S NEW MULTI-PORT POWER SOLUTION CHARGE ELECTRONICS LONGER AND FASTER



Irwindale, CA – October 1, 2015 - PureGear announces the launch of its new charging solutions that are ideal for work, travel and home: PureJuice portable battery pack. In addition to providing an impressive amount of extended battery life and charging at lightning speed, these power solutions are the first offerings to showcase the sleeker design aesthetic being introduced into the entire product lineup.

PUREJUICE 16K PORTABLE BATTERY PACK (\$79.99)

Weighing just under 13 ounces, PureJuice 16K is small enough to stash in a briefcase, book bag or purse, but still packs enough power to provide up to an additional 60 hours of battery and talk-time. Each of its two USB ports with 16,000mAh can fully recharge a MacBook with a USB Type-C connector; phones and tablets can simultaneously recharge up to three times.

To conserve power for the next time devices are low, the battery pack automatically shuts off when the connected device is fully charged. Its status indicator lights show the progress of the power session.

A 10,400mAh version of PureJuice (\$59.99) weighs nine ounces and provides up to 40 hours of additional power and talk-time. The 5,000mAh, six-ounce version of PureJuice (\$39.99) is also available and provides up to 20 hours of additional power and talk-time.

PureJuice is available today for pre-order at www.pure-gear.com.

About PureGear

At PureGear, we believe that wireless technology should simplify your life, not weigh it down. This is why we design reliable mobile device accessories that complement today's demanding, on-the-go lifestyles. Our products are designed with added features and benefits that make sense – for work or play. We're also committed to providing you with premium quality at an affordable price. After all, we understand that devices change faster than your kids' favorite toys, the latest diet fads...possibly even the stock market. With this in mind, it is our goal at PureGear to simply enrich your everyday mobile life experiences while respecting your wallet and our world.