



FOR IMMEDIATE RELEASE

**PureGear Announces Cases and Screen Protectors for
iPhone Xs, iPhone Xs Max and iPhone Xr**
*New DualTek Clear Case and Slim Shell Case in Clear allow new colors of
iPhones colors to shine through*

IRWINDALE, Calif., - September 13, 2018 - [PureGear](#) today launched cases and screen protectors to protect the new iPhone XS, iPhone XS Max and iPhone XR from the daily wear and tear of on-the-go lifestyles. PureGear's DualTek and Slim Shell Cases are now available in clear, preserving the iPhone XS and XS Max's styling and color to allow the new gold to shine through. Similarly, PureGear clear cases allow you to enjoy the colors that the iPhone XR is available in. PureGear's tempered glass screen protector lineup will shield the iPhone XS and XS Max's OLED screen and the iPhone XR's LCD screen from accidental drops, scratches and other mishaps. Its award-winning Steel 360 and HD Glass Screen Protector both come with alignment trays to make it unmistakably easy to install.

Tweet this: *PureGear's accessory line for the iPhone XS, XS Max and XR protect your new #iPhones. New DualTek and Slim Shell cases now in clear so you can enjoy the snazzy new iPhone colors!* <http://ow.ly/IXSU30INvcy>

The PureGear DualTek Case is patented as military-tested and approved. Made with shock-absorbing material, DualTek is lightweight but provides added security with its durable layered materials and ergonomic grip support. Protecting against daily wear and tear, the PureGear Slim Shell Case features a one-piece design combining flexible TPU (a rubber-like material that is extremely flexible, durable and smooth to the touch) and polycarbonate. It is easy to snap on and off, so you can swap out cases according to your mood or style that day.

Offering the best protection for your investment, the PureGear Steel 360 is made of high-quality tempered glass. Stronger than other leading tempered glass brands, it features industry-leading touch and swipe precision. PureGear uses an ionic exchange process to strengthen the glass,

essentially generating a deep compression layer, which acts as “armor,” to give it incredible strength.

“At PureGear, we understand today’s demanding, active lifestyles,” said Mike Cavanah, president of PureGear. “We’re constantly handling our phones, and the chances of dropping it are high. In our design process, we focused on not only protecting your investment, but also on design options that allow you to enjoy the original design intent of the iPhone.”

PureGear DualTek for iPhone [XS](#), [XS Max](#) and [XR](#) – available now – \$34.99

PureGear DualTek with Pure Pledge Program for iPhone [XS](#), [XS Max](#) and [XR](#) – available now – \$44.99

- Available in: clear, clear with soft pink, clear with navy blue, [solid matte black and solid arctic white](#)
- Military standard tested and approved
- Shock-absorbent materials
- Protects against daily wear and tear
- Ergonomic grip support
- Case-friendly fit
- One-year warranty

PureGear Slim Shell for iPhone [XS](#), [XS Max](#) and [XR](#) – available now – \$29.99

- Available in clear, clear with black border and solid black
- Functional metal and power buttons
- One-piece design combines flexible rubber (TPU) and durable polycarbonate
- Protects against daily wear and tear
- Easy to snap on and off case
- One-year warranty

[PureGear Steel 360 High-Definition Glass Screen Protector with Pure Pledge Program for iPhone \[XS\]\(#\), \[XS Max\]\(#\) and \[XR\]\(#\)](#) – available now – \$49.99

(The [PureGear Pure Pledge Program](#) will reimburse you \$100 towards the repair of your broken device screen. If you purchase both a screen protector and a DualTek case under the Pure Pledge Program, PureGear will reimburse you \$200 towards the repair of your screen.)

- High-quality tempered glass
- Strengthened and fortified to withstand drops
- Anti-chip edges
- Scratch resistant
- Industry leading touch and swipe precision
- Bubble-free
- Easy install with Perfect Alignment Tray™ included
- Case-friendly fit
- Lifetime warranty

[PureGear HD Glass Screen Protector for iPhone XS, XS Max and XR](#) – available now –
\$39.99

- High-quality tempered glass
- Scratch resistant
- Industry leading touch and swipe precision
- Bubble-free
- Easy install with Perfect Alignment Tray™ included
- Case-friendly fit
- Lifetime warranty

[PureGear Extreme Impact Screen Protector for iPhone XS, XS Max and XR](#) – available now
– \$29.99

- Self-healing impact protection film
- Touch and swipe precision
- Case-friendly fit
- Easy to install with included Perfect Alignment Tray™
- Case-friendly fit
- Lifetime warranty

About PureGear

At PureGear we believe in using technology and functionality to simplify your life and help you conquer your world when life calls. That's why we created industry-leading mobile accessories to keep you charged up and connected. Whether it's car chargers and car mounts for when you're on-the-go to quality cases and screen protection, we give you the power to live more and worry less. PureGear— your life is calling.

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